



# RESULTS FOR THE ROCK

A ONE PENNY INVESTMENT IN LITTLE ROCK'S FUTURE

## PUBLIC SAFETY

### LITTLE ROCK POLICE DEPARTMENT

With **violent crime down 6% and homicides reduced by 23%** over the last five years, this penny investment will enhance public safety by providing:

- \$30M for technology upgrades and improvements to the Real-Time Crime Center
- \$15M to support Community Oriented Policing and Crisis Response Teams
- \$50M to replace vehicles and equipment in our Public Safety fleet (Police, Fire and Code Enforcement)

### LITTLE ROCK FIRE DEPARTMENT

This penny investment will allow LRFD to:

- Maintain the industry's highest ISO (Insurance Services Office) rating of Class 1, ensuring **lower property owner insurance rates**.
- Construct an \$8M fire station in west Little Rock
- Make \$5M worth of upgrades and renovations at existing fire stations
- Use its portion of the \$50M set aside for public safety vehicle and apparatus to ensure a long term replacement plan for its fleet.

## PUBLIC INFRASTRUCTURE

### PUBLIC WORKS

With rising construction costs, the Department requires additional funding to complete 70 ongoing projects and invest in much-needed street and drainage improvements across Little Rock. A penny investment will provide:

- **\$80M** for streets, sidewalks, and drainage based on priority needs throughout the City
- **\$5M** for infrastructure projects in Targeted Community Development Areas south of Interstate 630 or east of I-30
- **\$48M** for ongoing resurfacing and sidewalk projects
- **\$3M** for new sanitation trucks to improve garbage collection efficiency

# PARKS & RECREATION

## A CITY IN A PARK

Little Rock's 63 parks serve as urban oases for residents and visitors, alike. With only a penny investment we will upgrade our recreational options with:

- **\$60M** for a multipurpose, outdoor sports complex to be located west of I-430
- **\$50M** for an indoor sports facility with 10 multi-purpose courts and event space to be located downtown
- **\$14M** for improvements to War Memorial Park, creating a Central Park-like green space in the heart of the City
- **\$14M** to re-imagine Hindman Park as an outdoor recreation mecca with mountain bike trails, disc golf, and more
- **\$30M** to continue implementing the Zoo Master Plan, providing upgrades to the state's premier educational and family attraction
- **\$21M** to fund ongoing maintenance and improvements across the Parks and trails system

# PORT & ECONOMIC DEVELOPMENT

## BRINGING MORE JOB OPPORTUNITIES

In the past five years, the City has invested \$30M into economic development at the Port of Little Rock, resulting in an **\$831M RETURN—REAL Results For The Rock**. With just a penny investment, we can continue to build on this momentum with:

- **\$22M** to an economic development impact fund to help attract new jobs through incentives and infrastructure improvements, including further progress on a "super site" at the Little Rock Port.
- **\$8M** to support expansion at the Port, in the form of land acquisition, as companies continue to choose Little Rock for their operations.

**RESULTS IN THE ROCK RESOURCES AVAILABLE AT [LITTLEROCK.GOV](http://LITTLEROCK.GOV)**

SCAN



**Public Safety**



**Public Infrastructure**



**Parks & Recreation**



**Port & Economic Development**